



Washington State Liquor Control Board

Manufacturers, Importers, and Distributors
Bulletin No 11-01

Date: January 20, 2011
To: Industry Members
From: Brian E. Smith, Communications Director
Subject: New Washington State Liquor Control Board Website

On Friday January 21, 2011, the Washington State Liquor Control Board (WSLCB) is scheduled to launch an entirely new website. We hope and expect that the new site will better serve our customers and others seeking information from us online. While the WSLCB will maintain its exiting domain on the Internet (www.liq.wa.gov), some of your existing bookmarks may break. Please update all bookmarks once the new site is online.

The new site includes features requested by many of the nearly 500 visitors who took an online survey earlier in 2010.

Website Features

The new site will feature online:

- Maps and directions to store locations powered by Google;
- One-click website language translations from English to Spanish or Korean;
- Search functions to pinpoint the items you need quickly;
- Left-hand-side-of-page buttons to help you navigate the site easily;
- Clean and simple layout with prominent highlights of emerging news; and
- Many more user-friendly features.

New Feature: Business Portal

One important new feature on the new site is the “Business Portal.” We created this section with you in mind. The Business Portal is a one-stop shopping for business users to access the information they need. Please visit the Business Portal for:

- WSLCB’s online tax reporting and payment system;
- Access to tax reporting forms for in-state and out-of-state licensees, and;
- All forms and contact information for listing new products.

We Want Your Feedback

If you have just a few minutes after you see the site, please give us feedback via the online survey you’ll see posted. Thanks again for your time and input.